

**Program Book Advertising Order Form v2**  
**The Mind and Music of George Gershwin**  
**A Benefit for the Cleveland Psychoanalytic Center**  
June 6, 2009 • Mixon Hall, Cleveland Institute of Music

- These advertisements will appear in the program book for a concert-lecture reaching an audience of 235 and advertisers will be prominently acknowledged in the Center's newsletter which reaches 4,000.
  
- Ad Book Format is 5 ½ x 8 ½"

**CLOSING DATES**

May 4, 2009 - Paid advertising orders due

May 11, 2009 - Materials due

**PROGRAM ADVERTISING PAGES:**

<b>Inside Front Cover</b>	<b>\$400</b>	_____
<b>Inside Back Cover</b>	<b>\$325</b>	_____
<b>Outside Back Cover</b>	<b>\$425</b>	_____
<b>Full Page</b>	<b>\$250</b>	_____
<b>Half Page</b>	<b>\$150</b>	_____
<b>Quarter Page</b>	<b>\$95</b>	_____
<b>Sixth of Page</b>	<b>\$75</b>	_____
<b>Preparation of ad</b>	<b>\$75</b>	_____
<b>TOTAL DUE</b>		_____

Space reservation requested/authorized by:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Daytime Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail

\_\_\_ Check is enclosed. Please make check payable to the Cleveland Psychoanalytic Center.

\_\_\_ PDF file to be mailed OR

\_\_\_ Camera-ready artwork is enclosed OR

\_\_\_ Please prepare our ad. Written ad copy is enclosed (Additional fee depending on size and format.)

**Return form to:**

Debbie Morse  
Administrative Coordinator  
Cleveland Psychoanalytic Center  
2460 Fairmount Boulevard #312  
Cleveland Heights OH 44106-3164  
(216) 229-5959  
(216) 229-7321 Fax  
[dmorsepc@sbcglobal.net](mailto:dmorsepc@sbcglobal.net)